

ATUDN ADVOCACY STRATEGY MATRIIX

Goal
Greater influence by trade unions on development policies at national, sub-regional and regional level in the context of the global and regional development frameworks, the UN Agenda 2030 and the Africa Union Agenda 2063 and Development Financing Accountability,

Component	African Union Agenda 2063	Sustainable Development Goals	Private development finance
Specific Advocacy Goal	Effective integration of the African workforce and shared benefits in the implementation of Agenda 2063	Shared and inclusive economic growth and development benefitting everyone including members of trade unions	Responsive, inclusive, open and accountable development financing mechanisms that respect international labour practices and greatly benefits local people
Strategy	<ol style="list-style-type: none"> 1. Support regional communities to formulate and implement national Agenda 2063 strategies 2. Increase engagements with African Union and its agencies around implementation of Agenda 2063 3. Increase awareness of the Agenda 2063 at national and regional levels 	<ol style="list-style-type: none"> 1. Support regional communities to formulate and implement national SDG strategies 2. Initiate high-level interface meetings to push for greater political commitment towards the decent work agenda 3. Raise awareness of Agenda 2030 during critical events such as Head of States and Government meetings 4. Develop alliances (networking) to enhance monitoring of SDGs and decent work agenda commitments nationally and regionally 	<ol style="list-style-type: none"> 1. Issue evidence-based policy positions on effectiveness or non-effectiveness of involving the private sector in development based on selected country and regional level projects 2. Increase engagements with OECD EU, AfDB and other financing agencies on the impacts of private sector development financing 3. Build local and regional capacity of regional trade unions to engage with RECs on harmonised terms for development financing to curtail the race to the bottom

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Output

	<ul style="list-style-type: none"> A. All national and regional communities implement strategies to push for Agenda 2063 by 2020 B. ATUDN produces monitoring reports of Agenda 2063 and use them to engage with heads of governments/council of ministers annually C. Regional campaigns undertaken to sensitive members on Agenda 2063 by 2020 	<ul style="list-style-type: none"> A. All national and regional communities implement strategies to push for Agenda 2030 by 2020 B. At least two high-level engagements undertaken annually with influential decision makers at national, sub-regional and on the continent C. 4 regional status reports on the implementation of the SDGs produced and shared with RECs and council of head states and governments D. At least two high level formal partnerships developed with CSO SDG Observatory bodies 	<ul style="list-style-type: none"> A. At least two regional case studies produced on the effectiveness of private sector development financing B. Annual engagements with OECD, EU, AfDB and other development finance agencies undertaken with clear resolutions on best practices C. At least two regions agree on harmonised procedures and protocols for engagement with private sector development financing that safeguards and contributes positively to positive development results. D. Two regional campaigns undertaken to sensitive national governments on private sector development financing bad and good practices
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Activities

<ul style="list-style-type: none"> I. Produce state of the art report on the implementation of Agenda 2063 on each region II. Train regional communities on issues embodying agenda 2063 and on how they can leverage on them. III. Produce IEC materials on Agenda 2063 IV. Undertake regional and national campaigns, press conferences on Agenda 2063 V. Participate in AU special activities to input into Agenda 2063 	<ul style="list-style-type: none"> I. Establish national, sub-regional and regional level SDG decent work steering communities II. Support development and implementation of SDG strategies at regional levels III. Produce state of the art report on the implementation of Agenda 2030 on each region zeroing in on the decent work agenda IV. Participate in high-level engagement meetings V. Produce and disseminate country-based policy positions on SDGs implementation VI. Produce IEC materials to support campaign on SDGs 	<ul style="list-style-type: none"> I. Undertake regional research on Private sector development financing and its implications on the local labour force II. Initiate side meetings with OECD, EU, UNECA, AfDB and other development financing institutions III. Support regional communities and their national governments to propose harmonised systems for evaluation of private sector development financing IV. Undertake awareness campaigns on private sector development financing V. Issue media statements on private sector development financing VI. Establish disclosure portals for private sector development financing projects at national, sub-regional and regional levels VII. Engage with private sector companies best labour practices
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Overall assumptions of advocacy

1. There is peace and stability in all regions
2. National and regional communities have cultivated good relationships with state institutions to facilitate engagements
3. There is strong coordination, networking and knowledge sharing among all the ITUC affiliates
4. There is pro-activeness and political will among the trade unions at national level.