



# TUDCN strategy on 2030 Agenda for Sustainable Development

*Concept Note (19 September 2016)*

The 2015 ITUC General Council resolution “Trade Union Priorities for Development”<sup>1</sup> framed the 2030 Agenda amongst the top priorities of the organisation in alignment with ITUC Frontlines and Priorities. The TUDCN 2016 General Meeting endorsed the multiannual global strategy 2016-2020<sup>2</sup> placing awareness raising, advocacy, mobilisation and research as pillars supporting the implementation of 2030 Agenda at global, regional and national levels.

This paper is aimed at featuring in details the steps that the TUDCN will undertake to engage and coordinate trade unions on 2030 Agenda implementation.

## What is our engagement strategy?

### *Mobilisation and Engagement*

Familiarise Trade Unions with Agenda 2030

### *Advocacy and Implementation*

Trade Unions influence Agenda 2030 planning and implementation through social dialogue

### *Monitoring and Reporting*

“Trade Union report on SDGs implementation”



## Tactics:

- 1) **MOBILISATION and ENGAGEMENT** implies raising awareness of the importance and the relevance of the 2030 Agenda contents for the trade union movement. An **exploratory survey** will be also launched to gain a picture of the trade union knowledge and attitudes regarding the ambitions of the 2030 Agenda. This will be used to boost engagement and hold governments to account. The survey will be shaped as follows:
  - Aware of 2030 Agenda?
  - What priorities?
  - Are you mobilising?
  - Are the governments engaging in Multi-stakeholders’ dialogues? Are you participating?
  - Do you have the capacity to engage in?
  - What capacities/tools are needed to engage in this process?



<sup>1</sup> [http://www.ituc-csi.org/IMG/pdf/ituc-15gc\\_e\\_11-resolutionanddeveloppement-en-05.pdf](http://www.ituc-csi.org/IMG/pdf/ituc-15gc_e_11-resolutionanddeveloppement-en-05.pdf)

<sup>2</sup> [http://www.ituc-csi.org/IMG/pdf/tudcn\\_global\\_strategy\\_en.pdf](http://www.ituc-csi.org/IMG/pdf/tudcn_global_strategy_en.pdf)



Consequently, a **trade union pamphlet** will be drafted. The pamphlet is meant to promote the concepts of the SDGs, to highlight the priority goals/targets and indicators and it is intended to be used by people within the unions to mobilise union leaders and members in proactively engaging on 2030 Agenda implementation. The pamphlet will contain the following contents:

- What is the 2030 Agenda?
- Why it is important to Trade Unions?
- What are the Trade Unions priorities?
- How it will help achieving Trade Unions priorities?
- How it can measure TU priorities: for ex. collective bargaining, gender, TU rights etc.
- Ensure the pamphlet can be adapted for the use of regional/national organisations

**IN PROGRESS**

2) **ADVOCACY and IMPLEMENTATION** implies engagement of trade unions with relevant institutional stakeholders on policy making processes related to 2030 Agenda goals and targets. This is true at all levels: global (HLPF), regional (UN commissions/Regional institutions), national countries governments. Trade Unions should also make sure that their involvement and contribution in achieving 2030 Agenda commitments is visible and understood.

In order to support trade union effective advocacy, they should have a clear picture on the policy developments of relevant institutions on 2030 Agenda (e.g. ministries, departments etc..). Therefore, a **rolling survey/mapping** will be elaborated, and structured in this way:

- How 2030 Agenda is implemented at national and institutional level
- Rolling survey that accompanies the drafting of the shadow report
- To be discussed at regional networks' meetings

**COMPLETED**

The rolling survey is meant to be permanently updated every year by the organisations involved, including regional organisations.

An **advocacy toolkit** will be realised to support TUs engagement at regional and national level. The advocacy toolkit will describe the 2030 Agenda monitoring process and the entry points/opportunities for TUs to get involved:

- Where from: MDGs, post-2015
- Process: goals, targets and indicators
- Process: implementation, review, follow-up
- Process: institutional framework (national, regional and global actors involved)
- Trade union priorities: table with selected goals, targets and indicators to monitor in alignment with ITUC Frontlines and Priorities.
- Engagement at global, regional and national level
- Role of the ILO and other UN agencies
- Relevant sources

**IN PROGRESS**

**Training** will be also organised to support the capacity of organisations in getting engaged on advocacy and monitoring (see below). Trainings will be implemented during the regional networks meetings of the TUDCN and ITUC activities in conjunction with ILO/ACTRAV regional seminars

Finally, **research** will support the visibility of the TUs contribution to the realisation of the SDGs (implementation). Specific case studies, focused on the role of social dialogue in development, and



the improvement of the lives of working people and their families will help to provide evidence on this: Examples of possible thematic areas: social protection, minimum living wages, collective bargaining, formalising the informal economy, just transition, decent work compliance in supply chains, elimination of slavery Country based or thematic reports each year. This work has already started in collaboration with the ILO.

- 3) **MONITORING and REPORTING** on 2030 Agenda implementation translates into the production of a yearly **national SDGs trade union reports**, to be realised at country level. This implies research capacity in producing evidence such as gathering relevant data, using indicators and analysis. It will be crucial to ensure the support of the ILO/ACTRAV national offices that can provide technical assistance to the unions. The monitoring report should be focused on priority goals and targets and should be structured by a standardised methodology (see annex 1). It is reasonable to start with pilot countries for the first year, possibly linked (but not exclusively) to the countries that are volunteering to report to the HLPF.

To be noticed, at HLPF:

- In 2017 (theme: **Eradicating poverty and promoting prosperity in a changing world**): SDG1 poverty, SDG2 food (IUF), SDG3 health, SDG5 gender equality, SDG9 infrastructure and industrialisation, SDG14 oceans,
- In 2018 (theme: **Transformation toward sustainable and resilient societies**): SDG6 water and sanitation (PSI), SDG7 affordable and clean energy, SDG11 sustainable cities and communities, SDG12 sustainable consumption and production, SDG15 biodiversity/ ecosystems
- In 2019 (theme: **Empowering people and ensuring inclusiveness and equality**): SDG4 quality education (EI), SDG8 decent work and economic growth, SDG10 reduce inequalities, SDG13 climate, SDG16 inclusive societies

A template should be developed following the structure below:

- Assessment of goals, targets and indicators, with the most up-to-date indicators package
- SDG1: no poverty
- SDG5: gender equality
- SDG 8: decent work
- SDG10: reduced inequalities
- SDG13: climate action
- SDG16: inclusive societies



The objective of the monitoring report will be to reinforce our ambition to keep governments accountable on the commitments included in the 2030 Agenda. The reports will also complement the 'official' monitoring (carried out by the ILO), using relevant indicators to trade unions and/or targets.

The national reports will be compiled in a **global TUs SDGs report** which will summarise the main conclusions and will provide recommendations.

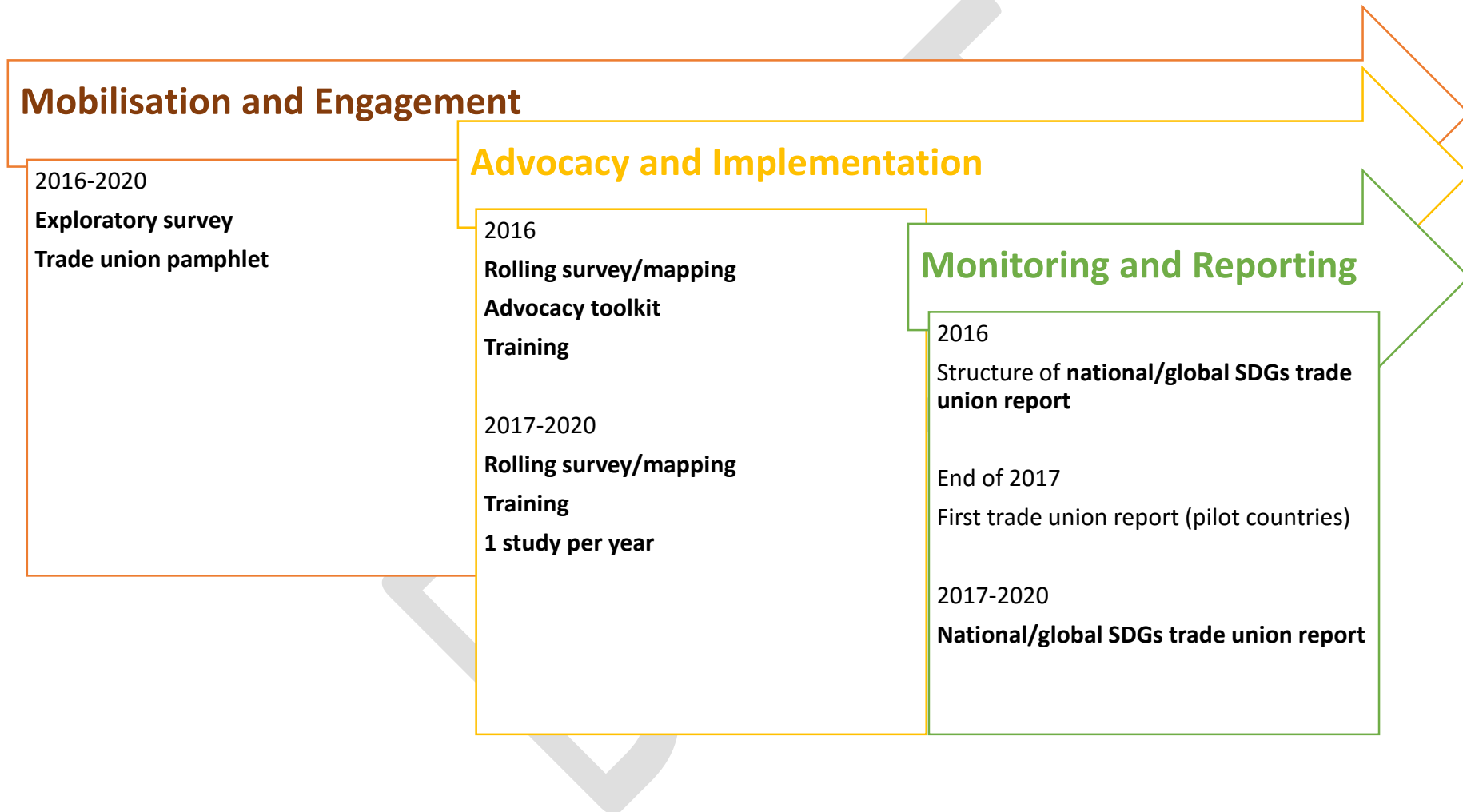
A specific monitoring report will be undertaken on the **EU development policies and European member states development policies**. The first one will be realised in collaboration with the ETUC (see DEAR programme) and the second one by European trade union organisations. A specific template will need to be elaborated for the two levels of monitoring.



DRAFT



## Flow chart TUDCN 2030 Agenda strategy SDGs 1-5-8-10-13-16





## ANNEX 1

# MATRIX TABLE ON 2030 AGENDA TARGETS AND INDICATORS

This table is meant to provide an overview on trade union priorities under the 2030 Agenda. This includes a mapping on current targets and indicators where the ILO will be most involved. The last two columns are meant to be filled in with same and/or additional targets and indicators that we, as trade unions, want to use to monitor the 2030 Agenda. This will be fundamental to establish a standardised methodology for the production of trade union national monitoring reports on 2030 Agenda implementation (see TUDCN Strategy note).

**ILO Is Custodian Agency or other involved agency**

**Different UN Agency is custodian**

SDG1 End Poverty in All its Forms Everywhere							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
1.1 By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day	1.1.1 Proportion of population below the international poverty line, by sex, age, employment status and geographical location (urban/rural)		World Bank	ILO	Share of working poor (having a job/occupation but still living in poverty)		
					% of people living in extreme poverty (1.9 USD a day in 2011 purchasing power parities/PPP)		
					% of people living in poverty on 3,1 USD a day		



					Both World Bank indicators		
					Severe material deprivation rates: % of people severely lacking resources (more Eurostat definition)		
					Child poverty rates		
1.3 Implement nationally appropriate social protection systems and measures for all, including floors, and by 2030 achieve substantial coverage of the poor and the vulnerable	1.3.1 Proportion of population covered by social protection floors/systems, by sex, distinguishing children, unemployed persons, older persons, persons with disabilities, pregnant women, newborns, work-injury victims and the poor and the vulnerable	8.5	ILO	World Bank			
1.4 By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services,	1.4.1 Proportion of population living in households with access to basic services			UNEP, ITU, UPU			



including microfinance							
1.a Ensure significant mobilization of resources from a variety of sources, including through enhanced development cooperation, in order to provide adequate and predictable means for developing countries, in particular least developed countries, to implement programmes and policies to end poverty in all its dimensions	1.a.1 Proportion of resources allocated by the government directly to poverty reduction programmes		World Bank				
	1.a.2 Proportion of total government spending on essential services (education, health and social protection)	8.5	World Bank	ILO			
SDG3 Ensure healthy lives and promote well-being for all at all ages							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index





3.8 Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	3.8.2 Number of people covered by health insurance or a public health system per 1,000 population		WHO	World Bank			
3.c Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States	3.c.1 Health worker density and distribution	5.4	WHO		% Employed in Care Economy disaggregated by gender and formal/informal employment		
<b>SDG4 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</b>							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
4.3 By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university	4.3.1 Participation rate of youth and adults in formal and non-formal education and training in the previous 12 months, by sex		UNESCO-UIS	OECD, Eurostat, ILO	Share of workers engaged in lifelong learning (need to elaborate)		
					Enrolment Rates		
					Apprenticeships by gender/age		



4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development	4.7.1 Extent to which (i) global citizenship education and (ii) education for sustainable development, including gender equality and human rights, are mainstreamed at all levels in: (a) national education policies, (b) curricula, (c) teacher education and (d) student assessment		UNESCO-UIS	OECD, UNEP, UN WOMEN			
<b>SDG5 Achieve gender equality and empower all women and girls</b>							
<b>Target</b>	<b>Indicator (Official)</b>	<b>Interlinkage with another target</b>	<b>Custodian Agency (Proposed)</b>	<b>Other involved Agencies</b>	<b>Indicators for Parallel TU monitoring</b>	<b>Related ILO or human rights convention</b>	<b>Covered by TU Rights Index</b>
5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life	5.5.2 Proportion of women in managerial positions		ILO		Share of female participation in Education		



5.4 Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate	5.4.1 Proportion of time spent on unpaid domestic and care work, by sex, age and location		UN WOMEN		Ratification and implementation of the ILO Convention No. 183 on maternity protection, No. 156 on workers with family responsibilities and No. 189 on domestic workers and compliance in law and practice		
					% of woman in informal/formal work		
					% of woman covered by social protection and minimum wage		
					% availability of essential services for women (e.g. maternity leave)		
SDG8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
8.2 Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors	8.2.1 Annual growth rate of real GDP per employed person		ILO	World Bank	Evolution of real medium household disposable income		
					Distribution Adjusted Real Income Indicator). From OECD Inclusive Growth Strategy (but putting emphasis on the		

					bottom 40%, not the median )		
8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services	8.3.1 Proportion of informal employment in non-agriculture employment, by sex	8.5	ILO		Share of low paid work		
					Earnings Quality (part of OECD Job quality indicator =average earnings in \$ adjusted for inequality)		
					Share of open ended contracts		
					Share of involuntary part time		
					Share of precarious work		
					UN Human Development Index		
8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value	8.5.1 Average hourly earnings of female and male employees, by occupation, age and persons with disabilities		ILO		Share of informal employment in total employment disaggregated by gender		
	8.5.2 Unemployment rate, by sex, age and persons with disabilities				Underemployment rate		
8.6 By 2020, substantially reduce the proportion of youth not in employment, education or training	8.6.1 Proportion of youth (aged 15-24 years) not in education, employment or training		ILO		NEET Rates: % of youth not in employment, education or training		



8.7 Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms	8.7.1 Proportion and number of children aged 5-17 years engaged in child labour, by sex and age		ILO, UNICEF		Employer based visas		
					% of adults in situations of forced labour		
					Ratification of Convention 105 and Protocol 29		
8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment	8.8.1 Frequency rates of fatal and nonfatal occupational injuries, by sex and migrant status		ILO		Exposure to physical/mental health risk factors		
					Exposure to chemicals		
	8.8.2 Increase in national compliance of labour rights (freedom of association and collective bargaining) based on International Labour Organization (ILO) textual sources and national legislation, by sex and migrant status		ILO		Number of trained labour inspectors as a ratio of workforce		ITUC Rights Index Metadata for official indicator
					Labour migration indicators, including wage gap between migrants and nationals		
8.b By 2020, develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization	8.b.1 Total government spending in social protection and employment programmes as a proportion of the national budgets and GDP		ILO		Share of informal employment in total employment disaggregated by gender		
SDG9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation							



Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
9.2 Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries	9.2.2 Manufacturing employment as a proportion of total employment		UNIDO		Share of Public Investment in GDP		
					Social dialogue across industry and sectoral planning		
					Inclusion of TUs in planning and decision making bodies		
SDG10 Reduce inequality within and among countries							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
10.4 Adopt policies, especially fiscal, wage and social protection policies, and progressively achieve greater equality	10.4.1 Labour share of GDP, comprising wages and social protection transfers	8.5	ILO	IMF	Share of top 1/top 10% income earners in overall GDP		
					Share of bottom 40% income earners in overall GDP		
					Minimum wage as % of the median wages to read "Labour share of GDP, comprising wages and social protection contributions and minimum wage as		



					% of the median wages"		
					Trade Union Density and Collective Bargaining Coverage		
					CEO pay as multiple of median wage		
10.5 Improve the regulation and monitoring of global financial markets and institutions and strengthen the implementation of such regulations	10.5.1 Financial Soundness Indicators		IMF				
10.7 Facilitate orderly, safe, regular and responsible migration and mobility of people, including through the implementation of planned and well-managed migration policies	10.7.1 Recruitment cost borne by employee as a proportion of yearly income earned in country of destination		ILO, World Bank		% Workers paying fees		
					Involvement of social partners in identifying genuine labour market needs, bilateral agreements on labour migration, role for social partners in monitoring respect for labour rights in bilateral agreements on migrant workers		



					Freedom of association for migrant workers		
					Discriminatory minimum wage for refugees		
					Licensing of transnational labour recruiters		
					Transparency in bilateral trade agreements		
SDG13 Take urgent action to combat climate change and its impacts							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
13.2 Integrate climate change measures into national policies, strategies and planning	13.2.1 Number of countries that have communicated the establishment or operationalization of an integrated policy/strategy/plan which increases their ability to adapt to the adverse impacts of climate change, and foster climate resilience and low greenhouse gas emissions development in a manner that does not threaten food production		UNFCCC (TBC)	UNEP	Ambition of the Nationally Determined Contribution submitted to the UN Framework Convention on Climate Change in the light of the Civil Society Fair Shares Report, which assesses country's responsibility and capacity to act and compares it with each country's emission reduction pledges.		





					National and/or sectoral dialogues have been launched engaging social partners on the means to achieve a Just Transition for workers and communities in greenhouse gas-intensive sectors.		
SDG16 Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels							
Target	Indicator (Official)	Interlinkage with another target	Custodian Agency (Proposed)	Other involved Agencies	Indicators for Parallel TU monitoring	Related ILO or human rights convention	Covered by TU Rights Index
16.3 Promote the rule of law at the national and international levels and ensure equal access to justice for all	16.3.2 Unsented detainees as a proportion of overall prison population		UNODC		Availability of legal aid, existence of labour courts		
					Cost and time to settle legal case		
16.10 Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements	16.10.1 Number of verified cases of killing, kidnapping, enforced disappearance, arbitrary detention and torture of journalists, associated media personnel, trade unionists and human rights advocates in the previous 12 months		OHCHR	ILO, UNESCO	ILO Tripartite body evaluations		ITUC Rights Index Metadata for official indicator
					ILO Supervisory system		
					HCHR Universal Periodic Reviews		