



Bienvenus!
Welcome!

ATUDN Steering Committee Meeting

Lomé, Togo, 6-7/10/2016



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Opening remarks

Wellington Chibebe, Deputy General
Secretary, ITUC

Kwasi Adu-Amankwah, General Secretary,
ITUC Africa

Adrien Akouete, Deputy General Secretary,
ITUC Africa



Meeting Objectives

- 1) Take stock on ATUDN members' engagement on Agenda 2030
- 2) Launch the work on monitoring and implementation of Agenda 2030 at national and subregional level
- 3) Present the ATUDN work plan and highlight key priorities for the coming year



Objectifs de la réunion

- 1) Faire le point sur l'engagement des membres sur l'Agenda 2030
- 2) Lancer le travail d'observation et d'implémentation de l'Agenda 2030 au niveau national et sous-régional
- 3) Présenter le plan de travail du réseau ainsi que les priorités clés pour la prochaine année



ATUDN work and recap of previous meetings

Hilma Mote, Executive Director, ALREI



BREAK

PAUSE





Overview on the Trade Union Development Cooperation Network: TUDCN global strategy 2016-2020

Diego López González, TUDCN Secretariat

Main achievements of the TUDCN to date



- Trade Unions priorities included in development policies
- Trade unions recognised as development actors in their own right
- Trade Unions influence CSOs and development community
- Innovative trade union international solidarity partnerships
- Regional development networks are created
- Trade Unions engage in advocacy oriented research

Global challenges for development



- Very weak willingness to tackle systemic coherence of policies
- Vague commitments
- Voluntary accountability mechanisms
- Strong role of business/privatisation/tied aid
- Diverting ODA resources



Achievements and Opportunities

Decent Work recognised at international level:

- A2030 GOAL 8/Indicators + other goals
- Reducing inequalities
- Social Protection/Floors (A2030 and FfD)
- Follow up processes (A2030 and FfD)

Multi-stakeholders approach and monitoring process (GPEDC)

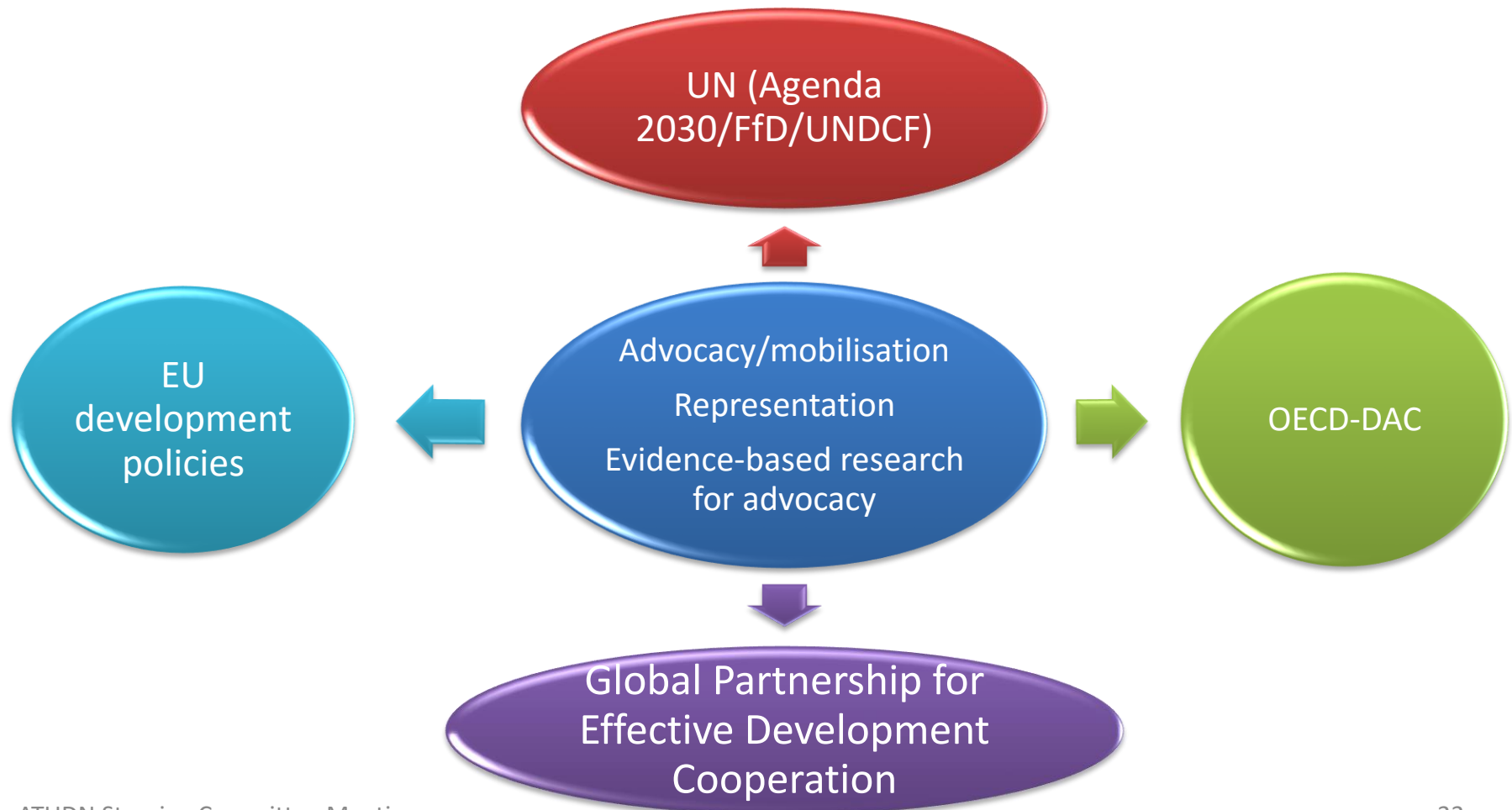
Alliances to promote social dialogue and business accountability in development (DAC/GPEDC)



TUDCN strategic engagement axes



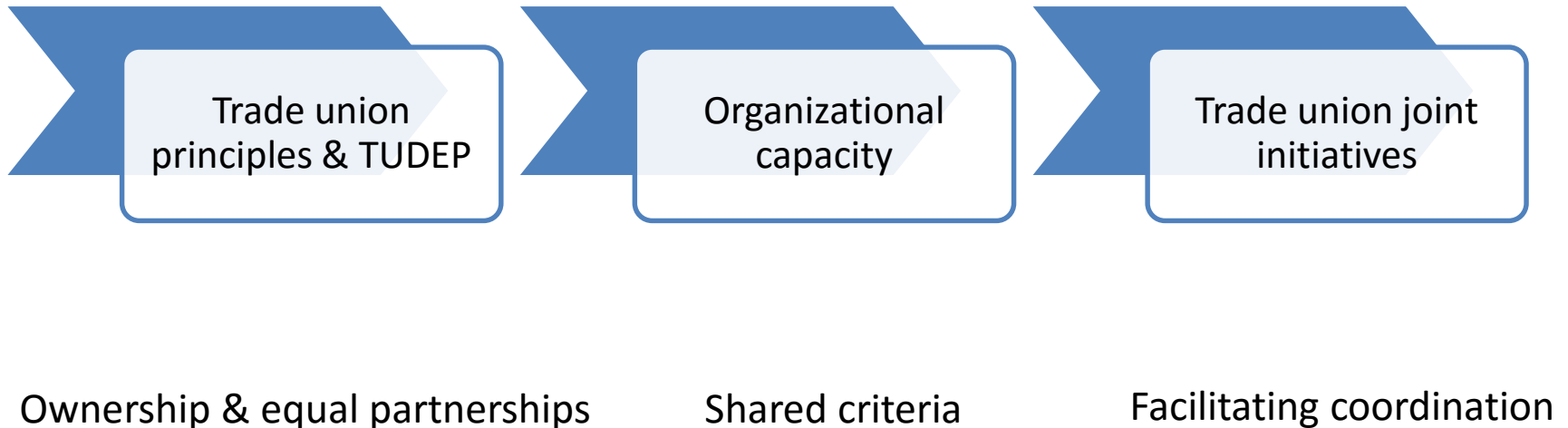
Trade unions are development actors in their own right



TUDCN strategic engagement axes



Trade union partnerships for international solidarity



Strengthened coordination and synergies across global, regional and national levels

The role of the regional development networks (RDNs)

Elaboration of engagement strategies and work plans on both contents and governance

National organizations' increased involvement

NOs need to be proactive at national level, as well as, in contributing to the life of the network i.e. working groups and other gatherings of the network

Outreach and visibility strategy (internal/external-Equal Times)

Increased synergies across relevant areas (i.e. trade/human rights etc.) to grant holistic approach to development



The implementation of Agenda 2030 in Africa: the role of regional and sub-regional institutions, and mobilization on Agenda 2030

Alex Nkosi, ITUC Africa

Chris Uyot, OTUWA

Stephano Mwaiko, EATUC

Palliani Chinguwo, SARTUC



Presentation and discussion

Results of the exploratory survey on trade union awareness and mobilization on Agenda 2030



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TUDCN Strategy on Agenda 2030



What is our engagement strategy?

Mobilisation and Engagement

Familiarise Trade Unions with Agenda 2030

Advocacy and Implementation

Trade Unions influence Agenda 2030 planning and implementation through social dialogue

Monitoring and Reporting

“Trade Union report on SDGs implementation”

TRADE UNION PRIORITY GOALS



- **SDG1: poverty**
- **SDG5: gender**
- **SDG 8: decent work**
- **SDG10: inequality**
- **SDG13: climate**
- **SDG16: inclusive societies**

MOBILISATION and ENGAGEMENT



Raising awareness of the importance and the relevance of the Agenda 2030 contents for the trade union movement

Tools:

- Exploratory survey: to gain a picture of the trade union knowledge and attitudes regarding the ambitions of A2030.
- Pamphlet: to promote the concepts of the SDGs, to highlight the priority goals/targets and indicators and to mobilise union leaders and members in proactively engaging on A2030 implementation.

ADVOCACY and IMPLEMENTATION



Engagement of trade unions with relevant institutional stakeholders on policy making processes related to A2030 goals and targets.

Tools:

- Rolling survey: to provide a clear picture on the policy developments of relevant institutions on A2030 (eg. Ministries, departments etc..)
- Advocacy toolkit: to support TUs' engagement at regional and national level.
- Training: to support the capacity of organisations in getting engaged on advocacy and monitoring .
- Research: to support the visibility TUs' contribution to the realisation of the SDGs.

MONITORING and REPORTING



Monitoring progress in the implementation of Agenda 2030 with respect to trade union priorities

Tools:

- Trade union reports on the monitoring of SDGs at national level: to reinforce our ambition to keep governments accountable on the commitments included in the Agenda 2030.
- Global trade union SDGs report: to summarise the main conclusions of the national reports.

Flow chart TUDCN 2030 Agenda strategy SDGs 1-5-8-10-13-16



Mobilisation and Engagement

2016-2020

Exploratory survey

Trade union pamphlet

Advocacy and Implementation

2016

Rolling survey/mapping

Advocacy toolkit

Training

2017-2020

Rolling survey/mapping

Training

1 study per year

Monitoring and Reporting

2016

Structure of national/global SDGs trade union report

End of 2017

First trade union report (pilot countries)

2017-2020

National/global SDGs trade union report



Working groups

- 1) Do you have any contributions to the TUDCN strategy on Agenda 2030?
- 2) What are the concrete steps to be for trade union engagement on Agenda 2030 at national and subregional level?
- 3) What are the challenges in this engagement?

Groupes de travail

- 1) Avez-vous des contributions à la stratégie du RSCD sur l'Agenda 2030?
- 2) Quels sont les pas concrets que peuvent prendre les syndicats pour un engagement au niveau national et sous-régional?
- 3) Quels sont les défis dans cet engagement?

Closing of first day

**Clôture de la première
journée**

Cierre del primer día



Bienvenus!
Welcome!

Day 2 / Jour 2

RSAD réunion comité de direction

ATUDN Steering Committee Meeting

Lomé, Togo, 7/10/2016



Recap on SDG indicators

Récapitulatif des indicateurs ODD



Working Groups

Groupes de travail



- Are the trade union indicators appropriate and is the relevant data available?
- Do you have any additional proposals for the trade union indicators?
- Les indicateurs syndicaux, sont-ils appropriés et les données sont-elles disponibles?
- Avez-vous des propositions additionnelles pour les indicateurs syndicaux?

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Communication & Outreach



Share your photos and comments on

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Communication in the TUDCN



Aims of communication:

- Promote labour movement understanding of development
- Promote contribution of trade unions to the development process

Different approach

- **internal** – promote development among labour organisations
- **external** – promote trade unions within development

Internal communication



Communication between:

1. TUDCN global and regional secretariats;
2. TUDCN members involved in the development process;
3. TUDCN member organisations;
4. Labour movement more broadly.

Internal – working groups



Working groups are made up of a core of **active participants within a specific area**. They are used to solicit input to the TUDCN's work.

TUDCN working groups:

- EU development policies & Advocacy
- Partnerships
- Global policies
- ...Communications - tbc

Internal – mailing lists



Mailing lists are more one-directional than working groups. They are used to share information.

TUDCN mailing lists:

- Daily News Report
- Newsletter

External – target audience



Policy makers at global level:

- UN
- OECD
- EU
- National governments

Development community:

- Specialised journalists
- NGOs/think tanks
- Other development actors

Who are the target audiences of external communication at the regional level?

External – visual identity

Elements of our visual identity:

- Logo
- Colour codes
- Document templates:
 - Studies
 - Policy papers
 - Presentations
 - Agenda



Trade Union Development Cooperation Network – @TUDCN_RSCD
www.ituc-csi.org/development-cooperation – TUDCN.RSCD

TUDCN KICK-OFF MEETING

TUDCN 2016-2020

31 MAY- JUNE 1, 2016 - BRUSSELS

DRAFT AGENDA

MAY 31		
MORNING SESSION: WHY ARE WE HERE? WHAT IS THE TUDCN PROGRAMME?		
9.30-10.00	Welcome and Introduction of meeting objectives	Wellington Chibebe Paola Simonetti
10.00-11.00	Participants Introductions: background and expectations	Paola Simonetti
11.00-11.30	<i>Coffee Break</i>	
11.30-13.00	Description of TUDCN programme contents and structure	Diego López
13.00-14.30	<i>Lunch break</i>	

External – everyday communication



Ensuring a regular presence

- Website
- Social media
- Newsletter
- In person at events

Which tools do you use?

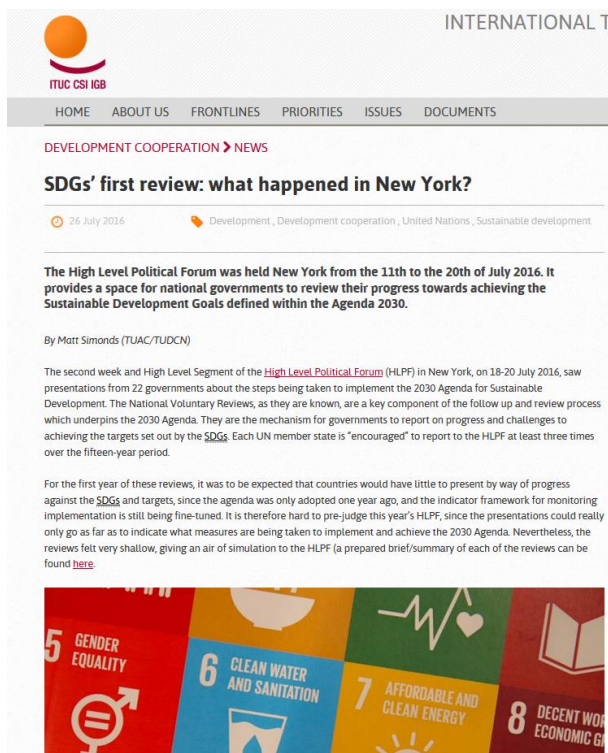
Which do you prioritise?



External – policy event

Build up:

- Newsletter announcement (calendar)
- Position papers and key messages
- Blogs



During:

- Social Media (# @)
- Daily updates



- Update 11 July 2016: Wellington Chibebe as discussant of the plenary session "Ensuring that no one is left behind - Fostering economic growth, prosperity, and sustainability"
- Update 12 July 2016: Paola Simonetti at HLPF2016 side event "Monitoring progress on the means of implementation of the 2030 Agenda"
- Update 12 July 2016: Launch of the Spotlight Report on Sustainable Development
- Update 13 July 2016: Thierry Dedieu (CFDT, France), interventions at HLPF2016 plenaries
- Update 15 July 2016: Wellington Chibebe at the World Youth Skills Day
- Update 15 July 2016: Antonia Wulff (Education International) at the HLPF2016 session "From inspiration to action: Multi-stakeholder engagement for implementation"
- Update 18 July 2016: Alex Nkosi (ITUC-Africa) at the launch of the OCDE Development Co-operation Report 2016
- Update 19 July 2016: Julius Cainglet speaks at ILO HLPF2016 "Partnerships to end forced labour in supply chains"
- Update 20 July 2016: Intervention by Davids Etyang (EATUC) on behalf of Workers and Trade Unions at the HLPF2016 general debate
- Update 20 July 2016: Letter from CSOs to President of ECOSOC on HLPF 2016

After: • Article

External – publication

Publications highlight issues to be addressed by policy

Designed for advocacy purposes

Breaking down the information

Summary article – make the information
accessible

Evidence based – promote the good
and bad examples

Promotion:

ITUC newsletter + partners newsletters



**The development effectiveness of supporting
the private sector with ODA funds**

New TUDCN/CPDE studies on social dialogue

In the framework of its work-stream on the relevance of social dialogue for development, the TUDCN has undertaken three national case studies: Indonesia, Ghana and Uruguay.

Social dialogue within these three countries is analysed in its various forms, with particular focus on the formalisation of these dialogues at different administrative levels and its contribution to development. The studies are authored by national trade union specialists and include examples of good practice as well as of limitations of the different contexts. Conclusions and recommendations based on the analysis are also outlined. The studies are funded by the CSO Partnership for Development Effectiveness.

- The Impact of Social Dialogue on Development and Social Inclusion in Uruguay, PIT.CNT: [EN](#) | [ES](#)
- Developmental Relevance of Social Dialogue in Ghana, by Prince Asafu-Adjaye, Labour Research and Policy Institute - Ghana TUC: [EN](#)

Indonesia case study, which will review the changing conditions that the country is undergoing, will be published soon.

CSO Partnership CO
for Development Effectiveness
eBULLETIN 16

Equal Times



News website with focus on labour issues and a section on development issues.

- Multi-lingual: English, French or Spanish.
- Format: In Depth, News, Opinion Editorial, Blog
- Ideas and contributions can be sent to the TUDCN secretariat
- Journalist focus and opinion sections



Q&A and debate in plenary

Questions-réponses et débat en plénière

Preguntas y respuestas y debate en plenaria



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ATUDN Work Plan



Plan de travail du RSAD

Objectives:

1. To strengthen the capacity of the Trade Union Development Cooperation Network and the Regional Development Networks in Africa in terms of representation and coordination of their members.
2. To increase the influence of trade unions on development policies at national, regional and global levels.



Objective 1

Strengthen coordination and representation capacity



Activity	Timeframe
1. Baseline Assessment Survey on Trade Union's capacity to engage on developmental discourse (especially the Global 2030 and the African 2063 agenda) at national, sub-regional and regional level.	Sept. – Nov. 2016
2. State of trade unions research. An in-depth analysis of the efficacy of trade unions in Africa.	May 2017
3. Formulation and implementation of national activities for trade union policy engagement.	May 2017
4. Conduct one mentoring mission to monitor national activities.	March 2017



Objective 1

Strengthen coordination and representation capacity



Activity	Timeframe
5. Formulation of trade union policy positions on specific development issues for Africa region.	November 2016
6. ATUDCN Steering Committee Meeting.	October 2016
7. Develop communication and visibility tools ✓ Develop an emailing list. ✓ Develop project webpage, Facebook page, twitter and Info-share ✓ Commence a monthly project info-sharing.	August 2016
8. Development of an advocacy and communication strategy.	October - Jan 2017



Objective 2

Increase influence on development policies



Activity	Timeframe
1. Regional thematic group capacity development training on the role of trade unions in the implementation of Agenda 2030.	January 2017
2. Sub-regional Regional thematic group capacity development training on the role of trade unions in the implementation of Agenda 2030.	April 2017
3. Deepening the research on PPPs and social dialogue	May - June 2017



Discussion and Adoption of the Workplan

Discussion et adoption du plan de travail



Modus Operandi: Roles and Responsibilities

**Modus operandi:
rôles et responsabilités**



Future activities

Futures activités



- Complete the exploratory survey for those who are yet to complete
- Secretariat to expand the target group for the survey
- Rolling survey to the members of the Network (time frames)
- Pamphlet of the strategy will be sent to all SC members next month: for awareness raising and mobilising of members and leadership
- Advocacy toolkit in the next two months (to be sent)
- Engagement with national governments on the basis of the advocacy tool kit
- Finalisation of webpage
- Prepare for the HLM2



See you soon!
Au revoir !